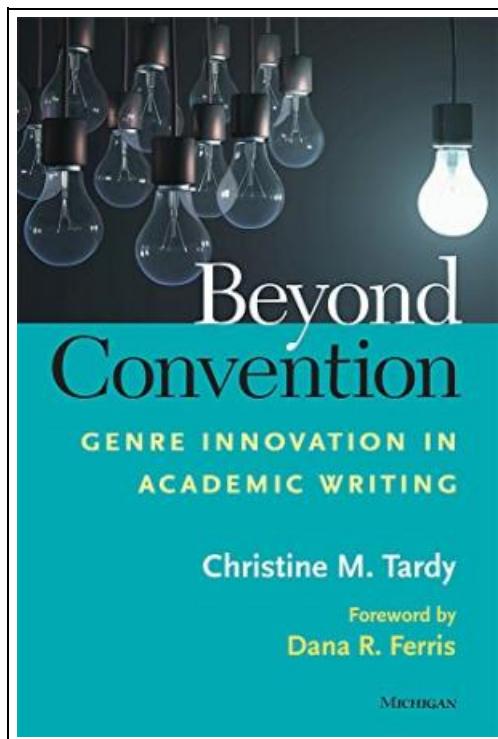


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BEYOND CONVENTION: GENRE INNOVATION IN ACADEMIC WRITING (PAPERBACK)[DOWNLOAD PDF](#)

The University of Michigan Press, United States, 2016. Paperback. Condition: New. Foreword by Dana R. Ferris ed.. Language: English . Brand New Book. Reading this book did more than just make me more aware of something I already, somewhat subconsciously, was doing, however. It pushed my thinking about if, when, and how writing teachers should encourage students to push genre boundaries and to innovate. ---Foreword by Dana R. Ferris, author of Treatment of Error and Teaching College Writing to Diverse Student Populations This book attempts to engage directly with the complexities and tensions in genre from both theoretical and pedagogical perspectives. While struggling with questions of why, when, and how different writers can manipulate conventions, Tardy became interested in related research into voice and identity in academic writing and then began to consider the ways that genre can be a valuable tool that allows writing students and teachers to explore expected conventions and transformative innovations. For Tardy, genres aren't fixed, and she argues also that neither genre constraints nor innovations are objective--that they can be accepted or rejected depending on the context. Beyond Convention considers a range of learning and teaching settings, including first-year undergraduate writing, undergraduate writing in the disciplines, and the advanced academic writing of graduate students and professionals. It is intended for those interested in the complexities of written communication, whether their interests are grounded in genre theory, academic discourse, discourse analysis, or writing instruction. With its attentiveness to context, discipline, and community, it offers a resource for those interested in English for Academic Purposes, English for Specific Purposes, and Writing in the Disciplines. At its heart, this is a book for teachers and teacher educators.

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